

Nandita Sharma

UI/UX Designer

profile

A creative individual, striving to approach the world of User Interaction from a sociological perspective. I like to understand user and audience behaviours to develop content that stimulates interaction and intellectual curiosity.

contact

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skills

SaaS Design
UX/UI Design
Product Design
Content Curation/Writing
UX Research
Visual Design
Prototyping
Video + Motion Production
Foundational HTML + CSS

tools

Adobe XD
Photoshop, Illustrator
InDesign
Sketch + Figma
Microsoft Suite

education

Sept. 2020 - Aug. 2021
Contemporary Journalism
Post-Grad, Centennial College,
Toronto, ON

Sept. 2019 - Aug. 2020
Interactive Media Management -
UX Design and Strategy
Post-Grad, Centennial College,
Toronto, ON

2014 - 2017
Bachelor's in Mass Media
(Journalism)
St. Andrew's College of Art and
Science, Mumbai University

experience

Sept. 2021 - Present
Academic Writer at Triomphe Holdings Ltd + Freelance Designer
Academic Writing for a stocks portfolio management company + freelance design work

Feb. 2021 - May. 2021
Contributing Journalist, Beach Metro News, Toronto ON
Reported on a variety of local issues for a community newspaper

July. 2020 - Aug. 2020
UX Field Placement at Convey 360 Branding Agency, Toronto ON
Graphic design for client brands (Hekate, Augamiel Tequila, OverTheRainbow)

Sept. 2019 - June. 2020
UX and Prototype Lead - Special Pledge
Led two collaborators to develop a working prototype of a social clubs app
(Research, content, graphic, UI and UX design)

June. 2018 - July. 2019
Designer + Social Media Specialist - Freelance, Buuuk Design Agency
Assisted in Social Media Designs and Strategy, Curated content and assisted in concept realization for a design mentoring program by the agency

Oct. 2017 - May. 2018
Design + Social Media Marketing Specialist, Seed Delivery LLP
Social media management + UX and graphic design, content for Cueblocks.com and its clients (allthatgrows.in, blimp.agency, buuuk.com)

May. 2017 - Sept. 2017
Office Assistant, SPDD Infra Pvt. Ltd
Communication liaison and administrative management

Jan. 2017 - April. 2017
Photo and Design Intern, GQ India
Research, photo editing, set design, communication, assisted in shoot production

Dec. 2015 - Sept. 2016
Design + Social Media Consultant, Genius U Web Services Pvt. Ltd
Multiple platform social media management, content curation woven around the brand's theme